

Sahara Industry Expanding Manufacturing Facility to Triple Capacity, Eyeing Leadership in Water Treatment Sector

By **Rupesh Dharmik** - July 13, 2024



Sahara Industry, a pioneer in the water treatment sector, and home to brands like ALFA AEROSOL & DROPLET, has announced ambitious plans to expand its manufacturing facility, tripling its current capacity. This strategic move is aimed at solidifying its position as a leader in the water treatment industry, particularly focusing on wastewater treatment solutions.

Mohammed Abdul Rahman, CEO of Sahara Industry, highlighted the company's vision for the financial year 2024-2025, emphasizing their pivotal role in the wastewater treatment business. Rahman stated, "Water is a precious resource, and it is our responsibility to ensure its safe usage. Sahara Industry, including our brands ALFA AEROSOL & DROPLET, is committed to providing safe drinking water and effective water treatment solutions."

One of Sahara Industry's key strengths lies in the quality of its products, which are NSF/ANSI/CAN 61 certified, ensuring compliance with rigorous standards. Over 80% of Sahara Industry's components are manufactured in-house, enabling the company to maintain high-quality standards while offering competitive pricing.

The company manufactures a range of water treatment products including RO systems, water softeners, STP (Sewage Treatment Plants), ETP (Effluent Treatment Plants), and various filtration systems. Some notable components produced by Sahara Industry under brands ALFA AEROSOL & DROPLET include FRP pressure vessels, membrane housings, bag filter housings, multi-cartridge filter housings, and swimming pool filtration systems.

To bolster its service capabilities, Sahara Industry operates offices in Hyderabad, Chennai, and Delhi, ensuring robust after-sales support for its clientele across India. Looking towards global expansion, Sahara Industry is set to inaugurate an office in Dubai, UAE in January 2025, aiming to cater more effectively to international markets.

For more information on Sahara Industry's products and services, interested parties are encouraged to visit their website at [www.saharaindustry.com] (<http://www.saharaindustry.com>) or contact them via email at inquiry@saharaindustry.com.

The expansion of Sahara Industry's manufacturing facility marks a significant stride towards enhancing their production capabilities and meeting the growing demand for advanced water treatment solutions both locally and globally.

Rupesh Dharmik