The Centre is Considering a Foreign River Management Model After seven years of Namami Gange

India is looking towards the European and US river rejuvenation model for future policy planning and river management in the Ganga basin.

After a recent meeting, the National Mission for Clean Ganga's (NMCG) Executive Committee, recommended a proposal by the Centre for Policy Research (CPR) on the relevance of the European experiences for Namami Gange Programme (NGP).

The second project calls for developing new and innovative methods of mapping environmental changes along nallas throughout the Ganga Basin by Professor Anthony Acciavatti, Yale University, United States.

This comes when the NMCG has repeatedly said that the foreign river cleaning experiences are not suitable for the Ganga programme.
That is because rivers in India are mainly rain–fed and the flow of water keeps changing throughout the year. Plus, lakhs of people are dependent on the rivers for survival.

On the CPR proposal, it was briefed to the NMCG's Executive Committee that the review of the literature about rejuvenation of European transboundary river rejuvenation be used to build an India–relevant critical narrative for learning from and to promote future research to inform policy thinking about Namami Gange Programme and rejuvenating India's rivers.

Recommending the project, the EC observed that the importance of the project can be further examined in respect of its scope and objectives and its financial outlays as well.

The EC also considered 21st Century Civic Infrastructure for the Ganga Basin by Prof Acciavatti of Yale University to develop innovative methods of mapping environmental change along nallas throughout the Ganga River Basin.

Sahara Industry and DuPont Collaborates to Provide Clean and Safe Water

Sahara Industry, a prominent name in water and wastewater treatment and DuPont, one of the leaders in water technologies and products has partnered to increase access to safe water in 3 leading states of South India. With a focus on providing innovative water treatment solutions in Andhra Pradesh, Karnataka & Telangana. The partnership combines Sahara Industry's expertise in water filtration and purification with DuPont's competence in technical and membrane solutions.

Both the organizations intend to improve water quality through innovative and technologically advance water treatment solutions available to people which are sustainable, can scale up and make water clean and potable at an affordable cost. Sahara Industry has expanded its product portfolio with the addition of 4" DuPont Membrane that are designed to enhance sediment removal capabilities and widen applications to address chemical contamination concerns.

Abdul Rahman Mohammed, CEO of Sahara Industry has commented on this partnership, "We are excited with this significant partnership and aim to improve water quality through innovation and assure that our customers will have protection against all contaminants from a particle of sand to invisible chemicals like arsenic and lead etc. It will help in protecting

not only the health of people, but also save the costly appliances from corrosion damages enhancing their period of utility. We firmly believe that with technology and optimisation; we offer a complete range of filtration products which can be combined to filter harshest of water including taste and odour, lead and chlorine, and volatile organic compounds and chemicals. Sahara Industry has been showing great performance as we believe achieving more with less in our operations and we are motivated to continue the momentum into 2022."

Brief about Sahara Industry: Sahara Industry is one of the leading names in water treatment solution providers in India. In a legacy of about two decades, it has contributed immensely by making water safe for drinking, industrial and institutional purposes. The ISO 9001:2015 certified company; it has executed water and wastewater projects in the length and breadth of India as well as in several other countries. The technologically advanced machineries and manufacturing solutions combined with professional engineers and well–qualified teams has helped it to achieve the rare feat of being an indigenously creator of advanced water and wastewater treatment solutions matching with world standards.